

Ideation

June 2024

Creative Development

September 2024 – January 2025

Partnerships and Crowdfunding

February–May 2025

Production

March 2025

Post-Production

March – May 2025

Film Festivals and Deliverables

Summer 2025



MULTI-FACETED DISTRIBUTION

The SAWA filmmaking package will ultimately appear on Afton's YouTube channel and the BAMFAM Films website the summer of 2026. Before the online release, the documentary will run the film festival circuit, targeting prestigious documentary festivals like Hot Docs, Sundance, and Visions du Réel.

If well-received at festivals, our team will explore broadcast and streaming venues. Finally, to promote longevity, free in-person screenings will be offered to universities and art galleries.

